

# **NRBS** Annual Conference in New York

**Rethinking Paradigms:  
Innovative Approaches for Optimal  
Wellness**



**OCTOBER 24-26<sup>th</sup>, 2025**



**Institute for Collaborative Education (ICE)  
at 345E. 15th St, New York City**



**Keynote Speaker: Thomas M. Campbell II, MD.**  
Co-author of *The China Study* - national bestseller.

**SPONSORSHIP OPORTUNITY**

## **REACH NEW AUDIENCE**

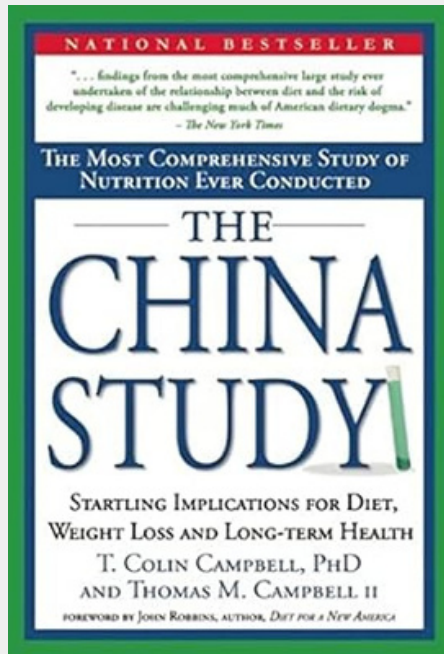
Get noticed by professional  
clinicians, parents, and  
educators from NYC schools.



# ABOUT NRBS

The Northeast Region Biofeedback Society (NRBS) is a professional non-profit organization dedicated to advancing the fields of biofeedback, neurofeedback, and integrative approaches to brain health. We bring together clinicians, researchers, educators, and wellness innovators to share cutting-edge research, practical applications, and emerging solutions

# Why This Year Matters



**Keynote Speaker - Dr. Thomas Campbell II, MD**

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Co-Author of [The China Study](#), presenting on:  
The Powerful Connection Between Diet & Brain Health.

## **New York City Venue:**

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This year's conference will be held at the Institute for Collaborative Education, part of the NY Department of Education who will also assist to promote the event to their 32,000 students. This [central NYC location](#) offers new energy, expanded visibility, and opportunities to engage both professionals and the broader community.

## **Prestigious Partnerships:**

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We are collaborating with presenters from [Columbia University](#) and working directly with the [NYC public school system](#), building bridges between clinical practice, research, and education.

## **A Focus on Youth Mental Health:**

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We're addressing the [youth mental health crisis](#) through practical solutions, combining clinical expertise, lifestyle interventions, and community engagement.

# Why NYC & What it Means for Sponsors



## Largest Professional Audience in the NE

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NYC has more mental health professionals than Boston and Philadelphia combined, giving sponsors access to a vast clinical community actively seeking innovative tools.

## Global Impact & Visibility

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As a global hub for innovation, media, and health research, NYC ensures high visibility, and solutions adopted here often set trends nationally and internationally.

## Untapped Potential

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9,000 - 10,000 licensed mental health professional actively working in NYC. Despite its size, NYC's clinicians rarely use biofeedback and neurofeedback, presenting sponsors with a unique opportunity to lead education, innovation, and product adoption.

# How You Can Get Involved

## (As a Sponsor)



- **Sponsor a Table or Virtual Zoom Room:**

Secure a sponsor table at our in-person conference or host a branded Zoom room for \$200, giving you direct access to attendees during networking times. Includes a listing of conference attendees to help you follow up.

- **Video Spotlight**

Purchase a 2-3 minute video slot to showcase your brand immediately before a keynote speaker — \$200 per slot (only 6 available)

- **Experiential Activations:**

Sponsor wellness breaks, host demos, or lead interactive sessions that engage and educate.

- **Silent Auction Contributions:**

Donate products, gift certificates, or experiences for our popular annual silent auction

- **In-Kind Contributions:** Share materials, tools, or content to support clinicians, educators, and families — creative ideas welcome!